



SARASOTA-BRADENTON  
PROJECT GUIDE RIGHT

*Black &  
White Ball*  
*A Formal Scholarship Gala*

SATURDAY, OCTOBER 10, 2026

PALMETTO MARRIOTT  
PALMETTO, FL



6PM  
COCKTAIL HOUR



7PM  
DINNER



LIVE ENTERTAINMENT BY  
**JAH MOVEMENT**



ON-SITE ROOFTOP AFTER PARTY AT  
**OYSTER RIVER**



TICKET PRICE: \$150



TUXEDO FORMAL – STRICTLY  
BLACK OR WHITE COLORS ONLY



TICKETS PURCHASED:  
[www.Sarasotaalumni.org](http://www.Sarasotaalumni.org)





## Sarasota • Bradenton Project Guide Right, Inc.

On behalf of Sarasota Bradenton Project Guide Right, Inc., I respectfully request your support and contributions for our annual scholarship drive and Project Guide Right initiatives. Our annual Black & White Ball serves as our principal fundraising event for these two important causes. This year we have scheduled the ball for October 10, 2026, at the Palmetto Marriott Resort & Spa, 600 US-41, Palmetto, FL 34221.

Our scholarship program assists young graduates from Sarasota and Manatee County area high schools in furthering their education goals. Founded in 1999 at the Steve Lewis Community Center in Bradenton, FL, Sarasota Bradenton Project Guide Right, Inc. also provides life-changing events and training designed to prepare our young men for success through a myriad of youth development initiatives.

This year our goal is to raise at least \$75,000 so we can expand our Project Guide Right support for local youth within the Sarasota and Manatee communities.

Your financial contributions are tax-deductible, but more importantly, your generosity will change the lives of our young scholarship recipients and Project Guide Right proteges. You are also investing in tomorrow's contributing citizens and future workforce.

Please review and select one of the following contribution levels to help us with these essential programs that support the youth of our community and the advancement of their educational aspirations. Additionally, please join us for a night of fun and entertainment at our Black & White Ball. We guarantee you will enjoy your evening

Thank you in advance for your support.

**Sincerely,**

*Joe Morris*

Joe Morris, Chair  
Black & White Ball Committee  
(727) 313-6662  
Joepalmetto25@gmail.com

P.O. Box 573, Tallevast, Florida 34270  
**"Training for Leadership Since 1911"**

# SPONSORSHIPS & ADVERTISEMENTS



## **EMERALD** - \$5,000

- Full page ad inside front or back in the Souvenir Book (1st come, 1st serve & Print Deadlines Apply)
- 10 VIP invitations to the Black & White Ball<sup>++</sup>
- Logo/name on our website for 1 year including company video
- Recognition at the Black & White Ball
- Logo/Name recognition in all press releases, signage, TV ads, digital, newspaper ads and all printed materials
- Hospitality Suite Access
- 4 copies of the Black & White Ball Souvenir Book



## **DIAMOND** - \$3,000

- Full page ad in the Souvenir Book (Print Deadlines Apply)
- 6 invitations to the Black & White Ball <sup>++</sup>
- Recognition at the Black & White Ball
- Logo/name on the Sarasota • Bradenton Kappa Alpha Psi website for 6 months
- 2 copies of the Black & White Ball Souvenir Book



## **PLATINUM** - \$2,000

- Full page ad in the Souvenir Book (Print Deadlines Apply)
- 4 invitations to the Black & White Ball<sup>++</sup>
- 2 copies of the Black & White Ball Souvenir Book
- Recognition at the Black & White Ball



## **GOLD** - \$1,500

- Full page ad in the Souvenir Book (Print Deadlines Apply)
- 2 invitations to the Black & White Ball<sup>++</sup>
- 2 copies of the Black & White Ball Souvenir Book
- Recognition at the Black & White Ball



## **SILVER** - \$1,000

- 1/2 page ad in the Souvenir Book (Print Deadlines Apply)
- 2 invitations to the Black & White Ball<sup>++</sup>
- 2 copies of the Black & White Ball Souvenir Book
- Recognition at the Black & White Ball

### BLACK & WHITE BALL SOUVENIR BOOK - A LA CARTE ADVERTISING RATES

Full Page Ad \$125  
1/2 Page Ad \$75

1/4 Page Ad \$50  
1/8 Page Ad \$30

Patron List \$10

DONATIONS ARE TAX DEDUCTIBLE TO THE EXTENT OF PROVIDED BY THE LAW. SARASOTA • BRADENTON KAPPA ALPHA PSI PROJECT GUIDE RIGHT, INC. IS A 501 (C)(3) TAX EXEMPT ORGANIZATION WITH TAX ID NUMBER 65-0910261 AND REGISTERED UNDER CH-49761 WITH THE FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES FOR SOLICITATIONS. YOUR GENEROUS CONTRIBUTION IS GREATLY APPRECIATED AND WILL SUPPORT OUR MISSION, WITH A PORTION ALLOCATED TO ESSENTIAL OPERATIONAL CAPITAL NEEDS AND EXPENSES, ENSURING THE LONG-TERM SUSTAINABILITY OF OUR ORGANIZATION.

<sup>++</sup>Sponsorship includes invitations

# ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES

## ***EVENT DECORATIONS*** - \$3,000

- Full page ad in the Souvenir Book (Print Deadlines Apply)
- 6 invitations to the Black & White Ball\*\*
- Recognition at the Black & White Ball
- Logo/name on the Sarasota· Bradenton Kappa Alpha Psi website for 6 months
- 2 copies of the Black & White Ball Souvenir Book

## ***BAND AND DJ*** - \$3,000

- Full page ad in the Souvenir Book (Print Deadlines Apply)
- 6 invitations to the Black & White Ball\*\*
- Recognition at the Black & White Ball
- Logo/name on the Sarasota· Bradenton Kappa Alpha Psi website for 6 months
- 2 copies of the Black & White Ball Souvenir Book

## ***EVENT INVITATIONS/MARKETING*** - \$3,000

- Full page ad in the Souvenir Book (Print Deadlines Apply)
- 6 invitations to the Black & White Ball\*\*
- Recognition at the Black & White Ball
- Logo/name on the Sarasota· Bradenton Kappa Alpha Psi website for 6 months
- 2 copies of the Black & White Ball Souvenir Book

## ***EVENT PROGRAMS*** - \$3,000

- Full page ad in the Souvenir Book (Print Deadlines Apply)
- 6 invitations to the Black & White Ball\*\*
- Recognition at the Black & White Ball
- Logo/name on the Sarasota· Bradenton Kappa Alpha Psi website for 6 months
- 2 copies of the Black & White Ball Souvenir Book

## ***AUDIO VISUAL*** - \$3,000

- Full page ad in the Souvenir Book (Print Deadlines Apply)
- 6 invitations to the Black & White Ball\*\*
- Recognition at the Black & White Ball
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- 2 copies of the Black & White Ball Souvenir Book

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\*\*Sponsorship includes invitations

# SPONSORSHIP FORM

Please check your desired level of participation below and mail this form with your check payable to: Sarasota • Bradenton, Project Guide Right Inc., P.O. Box 573, Tallevast, Florida 34270 or make payment on our website: [sarasotaalumni.org](http://sarasotaalumni.org).

We would appreciate receiving your CAMERA READY AD COPY by Wednesday, September 2, 2026. If you are to receive tickets to the Black and White Ball, we will forward them to you by Monday, October 5, 2026. If you have any questions or would like additional information, please call Joe Morris at (727) 313-6662 or any member of the Sarasota • Bradenton Project Guide Right, Inc.

Submitted By: \_\_\_\_\_

Name/Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP LEVELS

Emerald  
\$5,000

Diamond  
\$3,000

Platinum  
\$2,000

Gold  
\$1,500

Silver  
\$1,000

## ADDITIONAL SPONSORSHIP LEVELS

Event  
Decorations  
\$3,000

Band and DJ  
\$3,000

Event  
Invitations/  
Marketing  
\$3,000

Event  
Programs  
\$3,000

Audio Visual  
\$3,000

## A LA CARTE ADVERTISEMENT RATES

Full Page  
\$125

1/2 Page  
\$75

1/4 Page  
\$50

1/8 Page  
\$30

Patron List  
\$10

*Thank you for helping Sarasota & Manatee Youth  
accomplish their goals of higher education!*

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